

## Shree Venkateshwara Hi Tech Polytechnic College

Gobi – 638 455

### MEDIA CELL

31.5.2023

Media Cell is the prime media body of the college for effective Communication and Information. It is the very first cell of the institute and is responsible for handling PR activities of the college. It caters to the three major domains of the institute including Public Relations, Website and Social media Page Management and Official Newspaper/Newsletter of the institute.

**Public relations** – The cell manages the media relations of the institute and keeps the media updated with the happenings at the institute. This primarily involves covering various events of the college , writing press releases , taking photographs and ensuring that each and every event of the college gets its due media coverage.

**Newsletter** – The cell designs and compiles the official newsletter of Shree Venkateshwara Hi Tech Polytechnic College which contains all the events and happenings of the campus, research papers published and national and international conferences attended by the faculty members.

**Website and Social media Page** – The cell provides content for periodic updating of the college's website. Also the official Social media pages of Shree Venkateshwara Hi Tech Polytechnic College is managed by the members of media Cell.

### Media Cell Members

S.No	Name	Designation	Role
1	Mr.S.Prakadeswaran	Principal	Chairperson
2	Mr.G.Naveenkumar	Lecturer	Coordinator
3	Mr.A.G.Janagarathinam	Lecturer	Member
4	Mr.S.Gowtham	Lecturer	Member



  
Principal  
PRINCIPAL  
Shree Venkateshwara Hi-Tech  
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K. Metluppalayam (Po), Gobi-638 455