

Shree Venkateshwara Hi Tech Polytechnic College

Gobi – 638 455

Intellectual Property Rights Cell

31.5.2023

Objectives: The objectives of the IPR Cell are to conduct periodic events (Workshop/Seminars/Training) for faculty members and students towards IPR to identifying patentable inventions. To promote faculty members and student to carry out patent search to fine-tune their research. Intellectual property plays an important role in providing a competitive edge to any Institution. The tangible assets like inventions, designs, software, brand name and other creative & innovative ideas are more valuable than physical assets.

Shree Venkateshwara Hi Tech College IPR Cell is committed to encourage, protect, manage and commercialize Intellectual Property such as Patent, Copyright, Trademark etc. generated through the College. The cell creates conducive environment in the academics for the development of Intellectual Property and Importance of IPR. It is necessary to protect the Intellectual property in order to enable organizations to earn recognition or financial benefits. The rationale for this IPR lies in the need to create awareness about the importance of IPRs as a marketable financial asset and economic tool among the researchers, faculty and students of the College.

Intellectual property Rights: means the rights derived from the IP e.g. Patents, registered designs, copyright etc. Indian Government has revised the National IPR Policy in May 2016 as follows.

Types of IP: The intellectual properties can be broadly listed as follows:

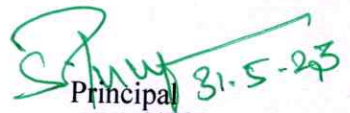
- Patent: is an exclusive right granted for an invention, which is a product or a process that provides a new way of doing something, or offers a new technical solution to a problem.
- Copyright: is an exclusive right given to the author of the original literary, architectural, dramatic, musical and artistic works; cinematograph films; and sound recordings.
- Trade/Service mark: means a mark capable of being represented graphically and which is capable of distinguishing the goods or services of one person from those of others and may include shape of goods, their packaging and combination of colours.

- **Industrial Design:** means only the features of shape, configuration, pattern, ornament or composition of lines or colours applied to any article whether in two dimensional or three dimensional or in both forms, by any industrial process or means, whether manual, mechanical or chemical, separate or combined.
- **IC Layout Designs:** means a layout of transistors and other circuitry elements and includes lead wires connecting such elements and expressed in any manner in a semiconductor integrated circuit.
- **New Plant Variety:** a plant variety that is novel, distinct and shows uniform and stable characteristics.g) **Biotechnology Inventions:** include recombinant products such as vectors, nucleotide sequences and micro-organisms.
- **Traditional Knowledge:** The knowledge developed by the indigenous or local communities for the use of a natural resource with respect to agriculture, food, medicine etc. over a period of time and has been passed from one generation to another traditionally.
- **Geographical Indications:** means an indication which identify such goods as agricultural goods, natural goods as originating or manufactured in the territory of a country or manufactured in the territory of a country or a region or locality in that territory where a given quality, reputation or other characteristics.

IPR Cell Members

S.No	Name	Designation	Role
1	Mr.S.Prakadeswaran	Principal	Chairperson
2	Mr.K.Arunkumar	Lecturer	Coordinator
3	Mr.K.Balasubramanian	Lecturer	Member
4	Mr.S.Umesh	Lecturer	Member
5	Mr.A.Moorthi	Lecturer	Member




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